

ISTITUTO BRUNO LEONI
DURING THE
LOCKDOWN



The lockdown, first in Northern Italy in late February, then in the rest of the country since March 9th, was accompanied by a range of measures which imposed, besides heavy costs and losses for businesses, **significant limitations to individual liberty**.

At the same time, a **sense of resignation, if not enthusiastic approbation** appears to be spreading in the public opinion of the measures adopted by the national and local governments, even the most harsh and authoritarian.

For this reason, among others, Istituto Bruno Leoni deemed important to keep making its voice in the **defence of individual liberty and the free market** to be heard, by **adapting its efforts to the new circumstances** (for instance, organizing all its events as webinars and enhancing its online communication efforts).

IBL OUTPUT, 1 MARCH TO 24 APRIL

Webinars:	17
Podcast - Leoni Files:	7
Podcast - Cronache dal fronte:	41
Articles authored by IBL staff:	63
Articles mentioning IBL:	84
Articles on Leoni Blog:	32
Papers:	7
Editorials:	6
New subscribers to our newsletter:	616 (unsubscribed 176: net +440)
Promotion of <i>Lasciare in pace gli altri</i> :	228 ebook sold

HIGHLIGHTS



WEBINARS

3 April: [Webinar](#) on the path out of the emergency, with professors of Political Economy Nicola Rossi and former Minister of Economic Affairs Giovanni Tria (**100** live participants [max. allowed number at this date] on Zoom + **3,061** views on Facebook and YouTube)

20 April: [Webinar](#) on the impact on culture, with the Minister of Cultural Affairs, and officials and academics involved in culture (**300** live participants on Zoom + **15,692** views on Facebook and YouTube)



PODCAST (LEONI FILES)

2 April: Virologist [Ilaria Capua](#) explains the possible origins and developments of Covid19 (**19,986** listeners, **4,500** views on su YouTube and Facebook)

ARTICLES PUBLISHED ON IBL WEBSITE

23 March: [Alberto Mingardi](#) on La Stampa: the priority is to avoid an economic catastrophe (**3,094** views on **391** likes/shares)



POSTS ON LEONIBLOG

8 April: [#iostoacasa](#): Riccardo Manzotti on how fear and unreason destroy liberty and democracy (**493,013** views, **133** comments)

10 April: [COVID-19 e il laboratorio Italia](#): Marco Taradash on Italy as a political and social laboratory (**10,831** views)

HIGHLIGHTS

ARTICLES PUBLISHED ON NON-ITALIAN VENUES

23 April: politico.eu

Nicola Rossi e Alberto Mingardi: [Why Italy should love the ESM](#)

22 April: City Journal

Donald J. Boudreaux e Alberto Mingardi: [The Economy Is Not a Machine](#)

20 April: National Review

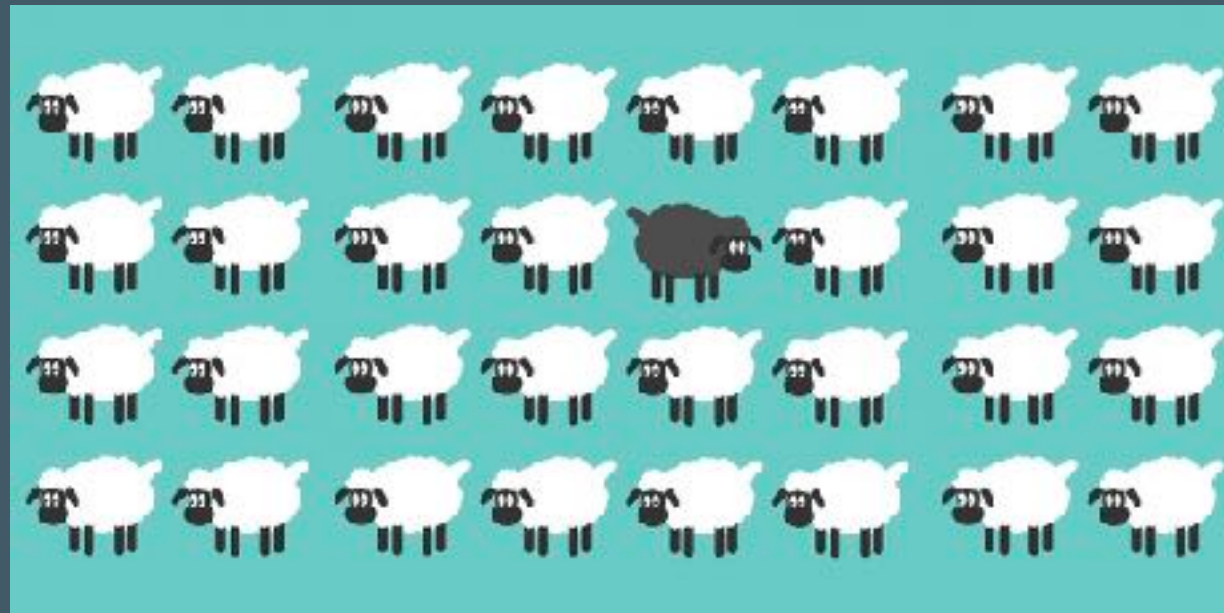
Alberto Mingardi: [Italy Is Fighting COVID-19 — and Capitalism](#)

10 April: Cap-X

Alberto Mingardi: [Could 'Lombardy Bonds' be the answer to the Eurozone debt puzzle?](#)



HIGHLIGHTS



PAPERS

18 March: Tommaso Agassisti on the misinformation on private and public schools

23 March: Carlo Stagnaro on the impact of the pandemic on the digital economy

3 April: Ornella Darova on a proposal to ease the influx of temporary workers in the agricultural area

Ornella Darova's paper was presented on the daily newspaper Il Foglio, which further published a reply by Italian Minister Bellanova

14 April: Natale D'Amico, Alessandro De Nicola, Alberto Mingardi, Nicola Rossi on the dangers of the rise of the "Entrepreneurial State" after the pandemic

23 April: Simone Mezzacapo e Carlo Stagnaro on the end of the printed sales slip

24 April: Angelo Miglietta e Filippo Cavazzoni, with a few proposals to support the cultural industry without undue involvement of the government

HIGHLIGHTS

We have promoted at a discounted price the e-book version of John Lachs' *Meddling: On the Virtue of Leaving Others Alone*, translated into Italian by IBL Libri.

During the 6-days drive (9-14 April), we recorded the download of **228 e-books**

We are planning further promotion drives

