

ISTITUTO BRUNO LEONI

ACHIEVEMENTS 2024

OVERVIEW

- Istituto Bruno Leoni is **the** Italian free-market think tank. Its mission is to spread the ideas of markets and free initiative, and to promote a more knowledgeable and informed public debate.
- Our Institute is supported by **private grants, donations**, and the **sponsorship** of its production (studies, events). IBL is **independent from any political party**.
- IBL operates with a small, dedicated **staff of 9** and is supported by 9 Research Fellows and some 20 contributing Fellows. The Institute is administered by a Board of Directors and advised by a Steering Board.

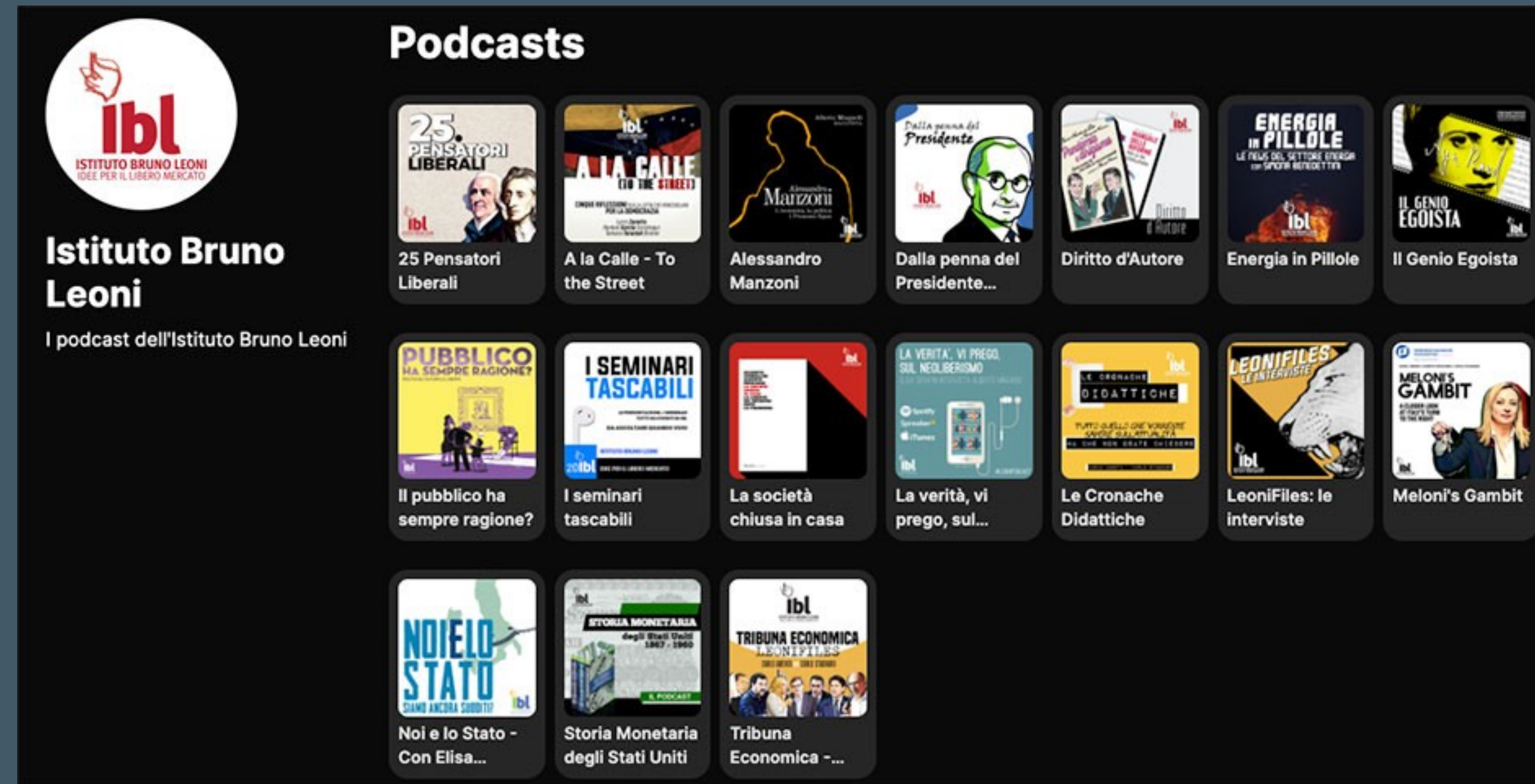
OUTPUT

- In addition to its regular presence on **national media** (op-eds published on the main Italian newspapers, radio- and TV-interviews, etc.) IBL publishes **books** and original **research papers**.
- To date, since 2003 we have published some **580 papers**, **250 books** (by IBL Libri, our in-house publishing house) and some **60** books with other publishers.
- The **eight books series** published by IBL Libri offer titles in paperback, e-book and audiobook format and range from public policy studies, political and social science essays, and overviews of the work of lesser-known writers.



ACHIEVEMENTS IN 2024

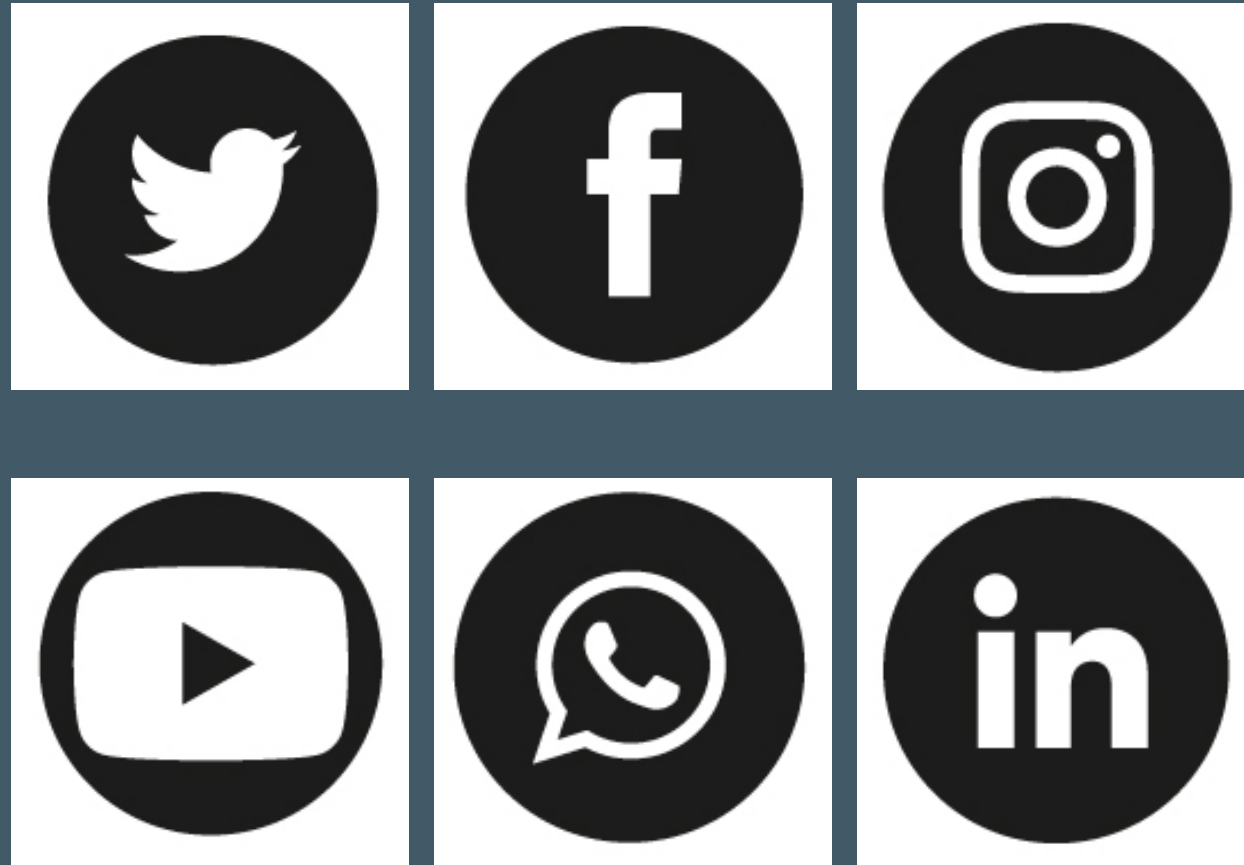
PODCASTS



- In **2019** we have started our first podcast show (LeoniFiles, over **200** podcasts to date). Our offerings have grown to a total of **19 shows** (either regular broadcasts or occasional short series dedicated to a specific topic)

- Overall, we have **over 55,600** downloads from all platforms
- On average we have some **5,600 monthly listeners**

SOCIAL MEDIA



- IBL is actively present on the major **social networks** and boasts of a steadily growing number of followers.
- In 2024 we have recorded a **steady growth** in views and followers:
 - Youtube: **+100%** views
 - IG: **+1,100** followers
 - LinkedIn: **+800** followers
 - Twitter: **+1,800** followers

IBL NELLE SCUOLE

- In 2014 IBL has launched the “IBL in Schools” program, offering **basic economics lectures** to high schools in Italy.
- Our lectures are available as pre-recorded **videos, online webinars** or **in-person lectures**. The whole package is offered free of charge to schools.
- Our IBL nelle Scuole program is **virtually unique in Europe**.



- INEV (Czech Republic) organizes both classroom lectures and seminars for teachers, but only **since 2016**



- Libinist (Czech Liberal Institute) has been organizing **summer schools** for 20 years



- IES Europe (Romania) organizes **summer schools**. They seem more academically oriented, however



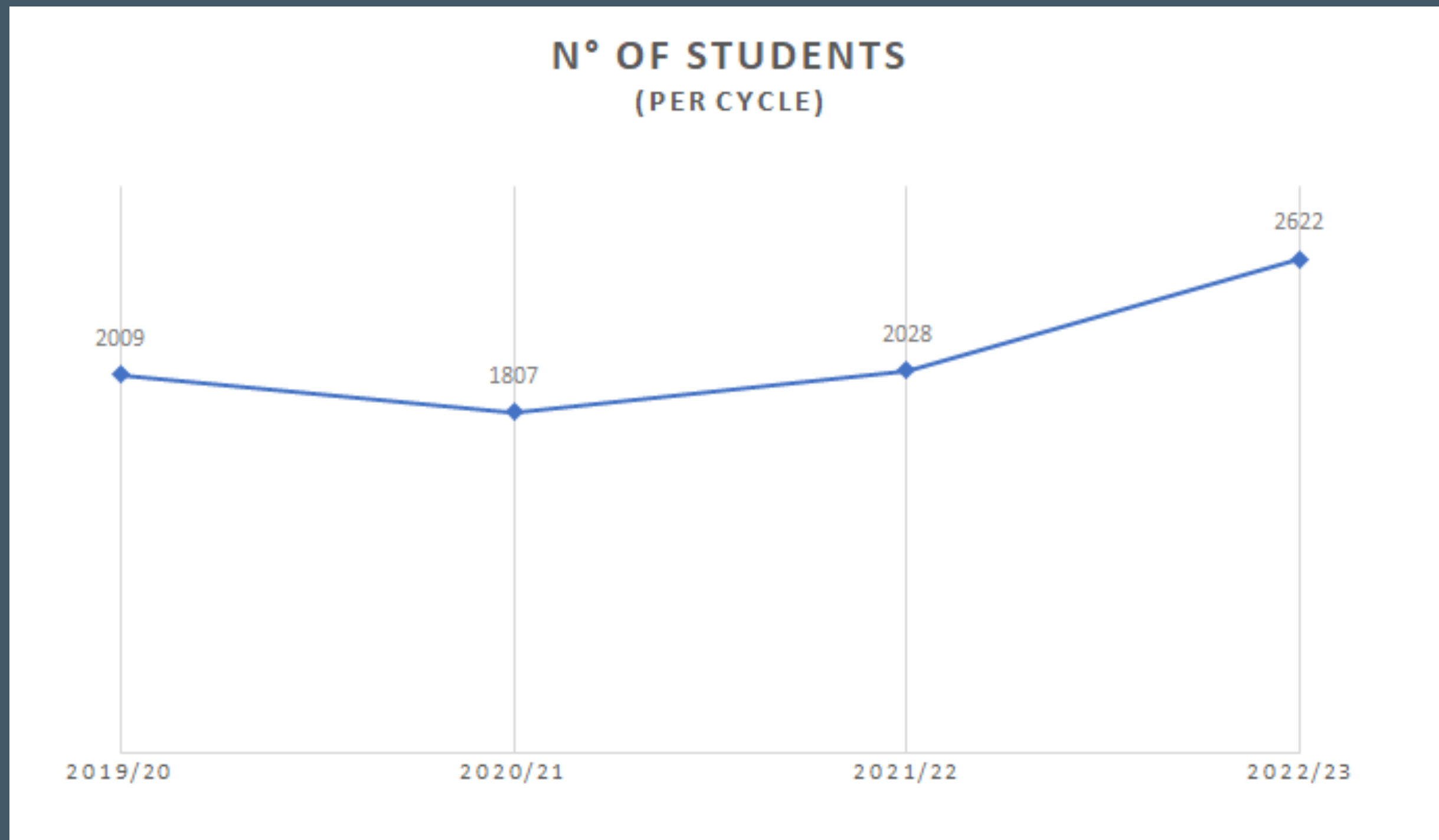
- LFMI (Lithuania) does something similar to us, but with a **smaller program** (materials for professors and only 3 classes they do themselves)



- IEA focuses on **undergraduates**. They only have a program for **A-levels**

IBL NELLE SCUOLE

- Over **50% of participating teachers** sign up for the following school year.



School Year

Students

2019-20

2009

2020-21

1807

2021-22

2028

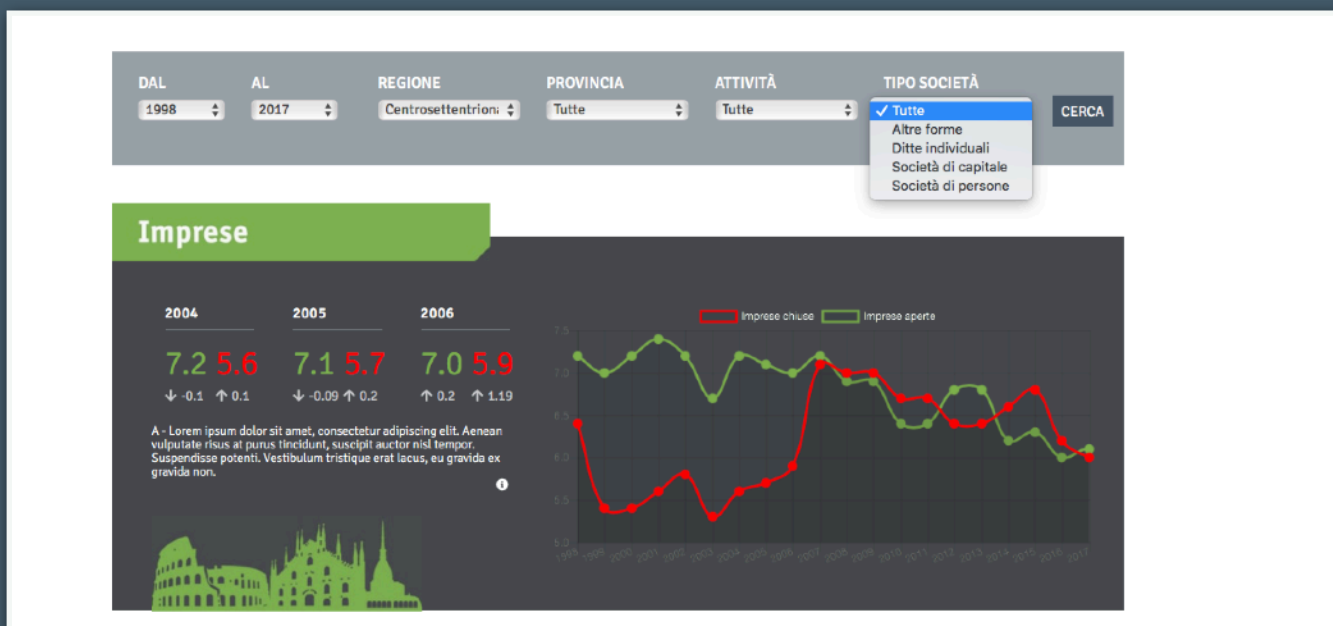
2022-23

2622

2023-24

2600

BUSINESS DYNAMISM IN ITALIAN HISTORY



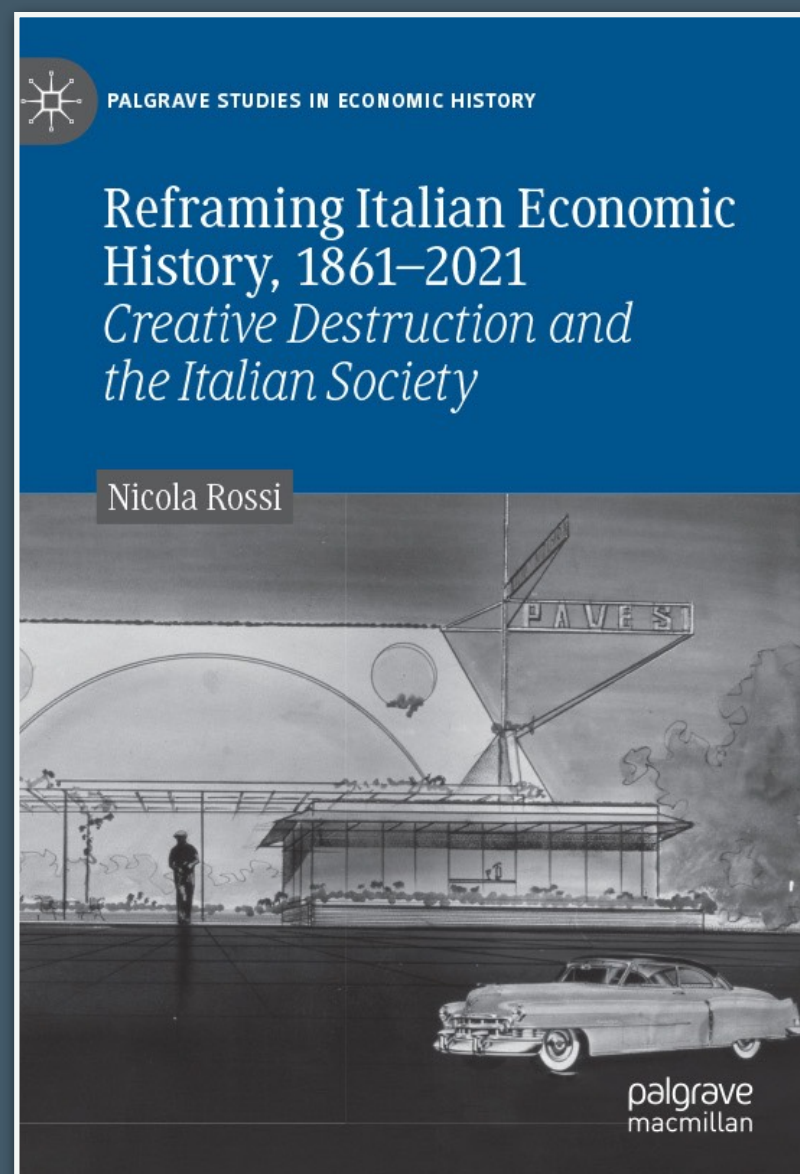
In recent years, IBL has conducted a thorough research in **the history of Italy's economic development**, under the leadership of Nicola Rossi, full Professor of Economic History at University Roma 3

IBL has digitalized and analyzed the **records of the establishment and/or closing of businesses** of all types for a selected number of Italian chambers of commerce, 1910 to the present

The currently available dataset is online at <https://dinamismo.brunoleoni.com/>

The website is set to be updated with the results of further research

BUSINESS DYNAMISM IN ITALIAN HISTORY

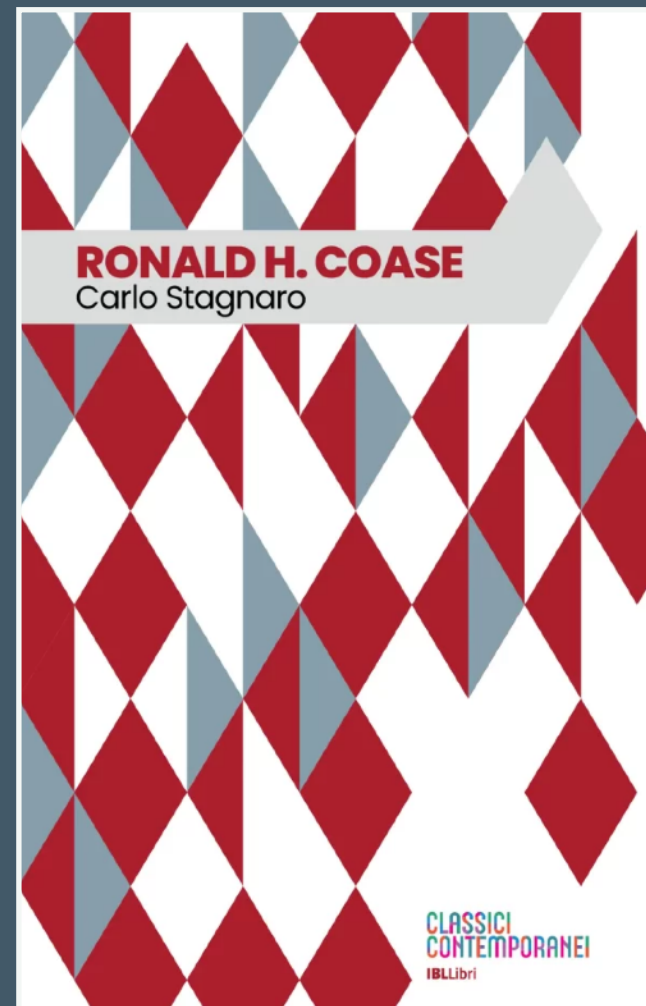


On the basis of the data heretofore collected professor Rossi completed an engaging and **pathbreaking analysis of Italy's growth** since unification, published in English by Palgrave-Macmillan and in Italian by IBL Libri

Looking at business dynamism through Italian history, Nicola Rossi finds that Italy had a very short window of time in which it **generated businesses at a substantial rate**: roughly, the period 1956-1971

Professor Rossi finds that the short period of the Italian economic boom showed the predominance of **other cultural traits**, due to the government taking a **hands-off** rather than a paternalistic attitude.

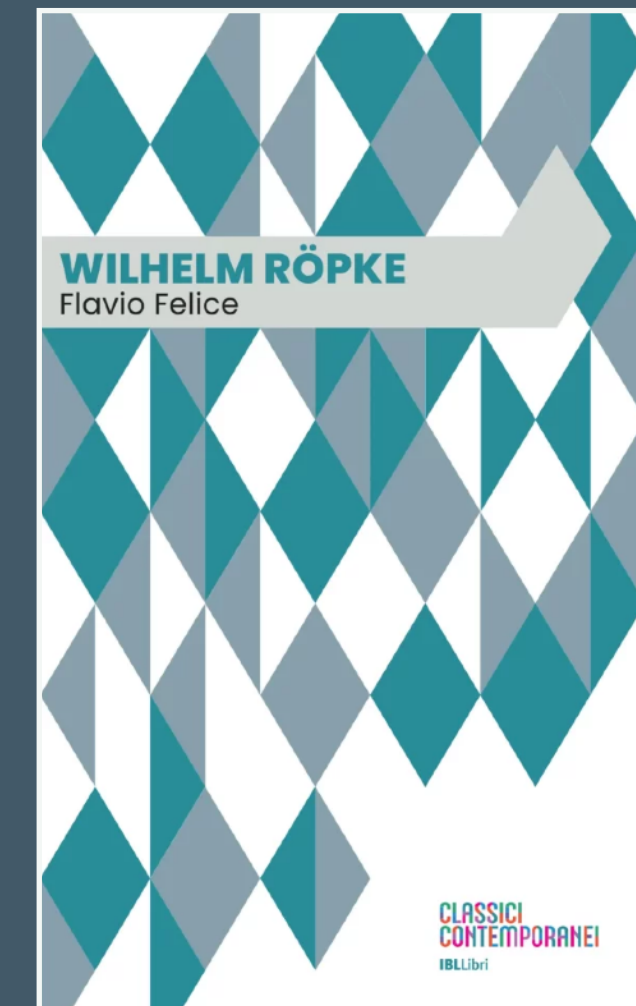
BOOKS PUBLISHED IN 2024



Ronal H. Coase

Carlo Stagnaro

This book traces Coase's major insights: ideas that have inspired generations of scholars and transformed the world we live in.



Wilhelm Röpke

Flavio Felice

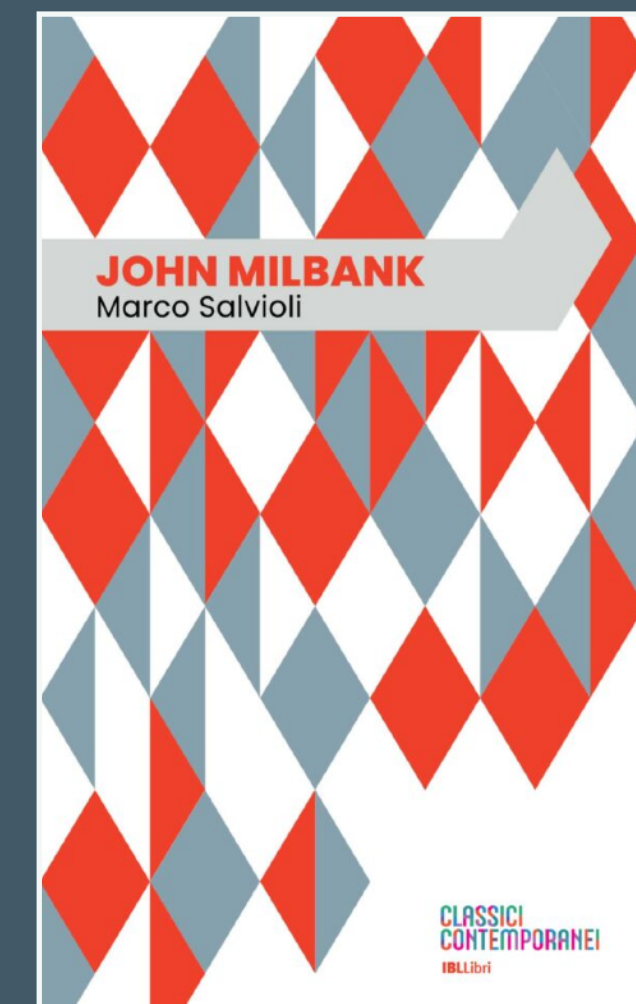
German economist and opponent of National Socialism, Wilhelm Röpke (1899-1966) is considered among the fathers of Social Market Economics.



I miei viaggi nella teoria economica

Edmund Phelps

In this book, Phelps offers a personal account of a highly successful career, culminating in the Nobel Prize, a career marked by the constant search for new ideas, alternative viewpoints, different perspectives.



John Milbank

Marco Salvioli

The social theology developed by Milbank: the role of Christianity in the genesis of today's democracies and its contribution to redefining their policies through the enhancement of intermediate bodies

BOOKS PUBLISHED IN 2024



Un miracolo non fa il santo Nicola Rossi

This book captures the essence of Italian history after unification, assesses the successes and failures of the Italian economy, will likely influence the public debate on Italian politics,



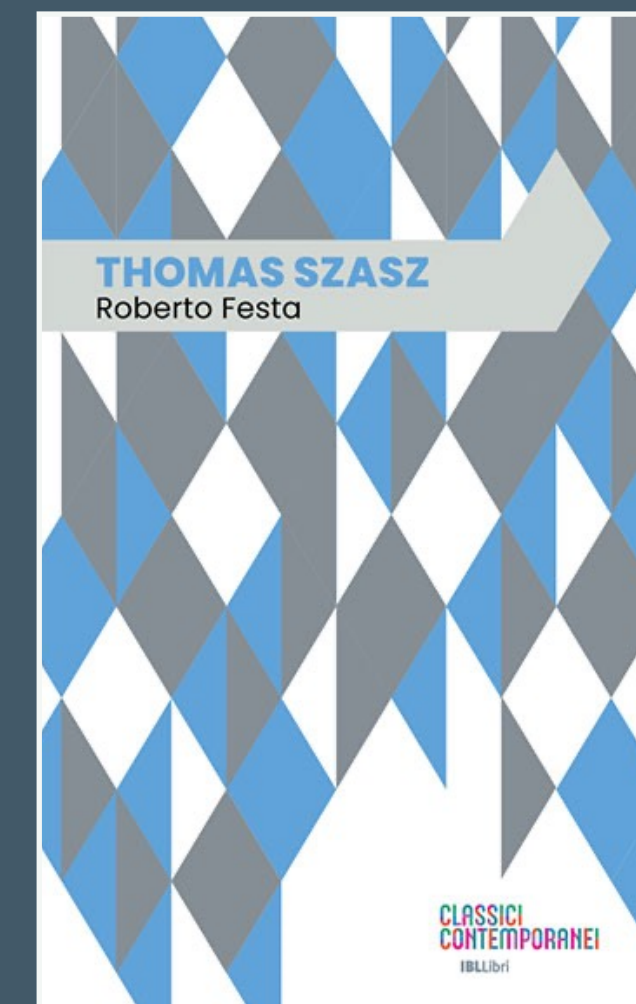
Sviluppo e dignità

Tom G. Palmer – Matt Warner
This book shows that increased prosperity can only be achieved when people are valued as self-governing agents.



Le sfide delle politiche digitali in Europa

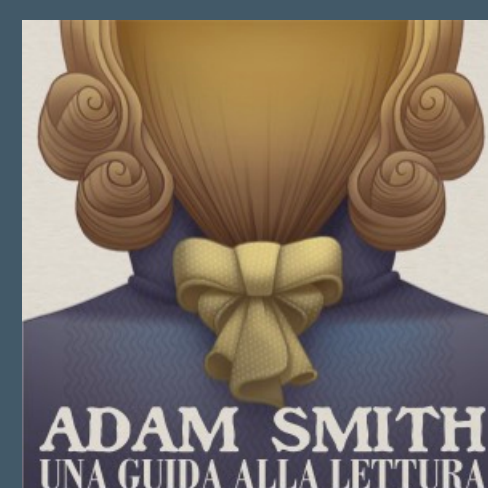
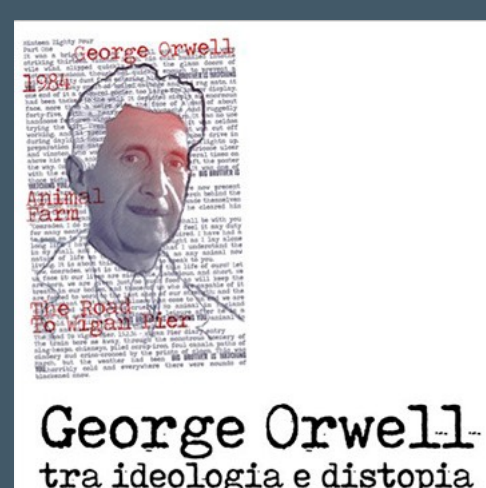
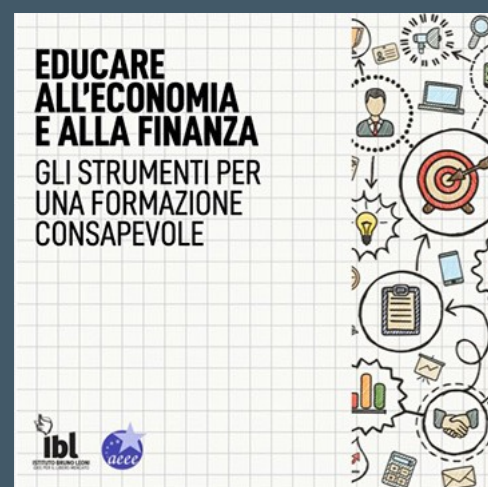
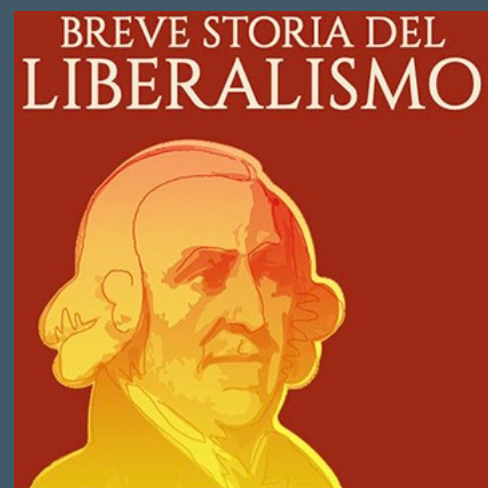
Serena Sileoni – Carlo Stagnaro
Is European regulation of digital markets and artificial intelligence a fair form of rebalancing powers and rights in digital markets or one of the reasons for Europe's struggle to be a place of innovation?



Thomas Szasz

Roberto Festa
Hungarian-born U.S. psychiatrist and political philosopher, Thomas Szasz was a central figure in the post-World War II debate on the relationship between psychiatry, politics, and libertarian thought

ONLINE COURSES



- In 2020 IBL decided to launch **a series of online courses** to offer an in-depth educational opportunity to the general public.
- We offer both **fee-based** and **free** courses.
- The response was satisfactory: we have reached up to **100 paying participants** per course, while the videos of our most recent free course have some **1,000 visualizations** each.

NEW ONLINE COURSES IN 2024

- In 2024 we have added three new courses:



Competition in Digital Markets to investigate the new dynamics of online competition and the effects of European regulations.

We have recorded **over 8,200 views** for this course



Guide to the Liberalization of Energy Markets. A short primer on the recent reform of the Italian consumer market for energy

We have recorded **some 3,000 views** for this course



An Introduction to the Social Market Economy: an investigation of the thinkers and insights of the German economists that laid the ground for the “economic miracle” in the post-war years

Set to start on **November 14**

THANK YOU FOR YOUR SUPPORT